

THE  
**BUSINESS CLUB**

working together to save lives



Wiltshire  
**Air Ambulance**



**Welcome to THE BUSINESS CLUB**

- ✓ Connect with like-minded businesses
- ✓ Get business referrals
- ✓ Promote your affiliation with the charity
- ✓ Networking events and speaking opportunities
- ✓ Exclusive access to our member portal
- ✓ Early bird access to corporate events
- ✓ Discounted rates for our facilities and training

# Bring real benefits to your business, and make a big difference to us.

## Working together to save lives

The Business Club enables you to grow your business connections, share knowledge with like-minded people and access a host of benefits exclusive to The Business Club, whilst supporting a much-loved healthcare charity.

Your membership fee will directly contribute to our lifesaving service. Wiltshire Air Ambulance is a charity and receives no regular direct funding from the Government or National Lottery grants. It costs £4 million each year to continue flying and saving lives, that's around £11,000 per day.

### How it works



#### Attend a free taster event

Join our next networking event for free.

In the meantime, visit the airbase for a guided tour of our facilities.



#### Become a member

Membership is £1,200 per annum (£100 per month).

*\*prices exc. VAT*

A yearly membership is approximate to fuelling the aircraft for six missions.



#### Join our community

Once you've signed up, you'll have access to our member portal and LinkedIn group.

Stay in touch with your network. Showcase your affiliation and CSR values with our branded materials.



#### Enjoy the benefits

We have a fantastic timetable of events filled with crew demonstrations, speakers and training alongside your networking.

You can also choose to support us further with fundraising activities of your own.



### You gave me a second chance at life.

After collapsing at home, Wiltshire Air Ambulance flew me to Southmead Hospital within 11 minutes.

If we'd gone by road it would have taken over an hour to get there and it's unlikely I'd be telling you this story now. I had Hydrocephalus - fluid was crushing my brain.

Wiltshire Air Ambulance saved my life. But it's not just my life they saved. It meant I could get married and Cherie and I had our two beautiful daughters.

Stuart Hershbein



Joining The Business Club provides exclusive benefits for your company. And you'll help secure the future of Wiltshire Air Ambulance.

## Your membership entitles you to...

**Access to a minimum of four networking events throughout the year.** Including crew demonstrations, training and guest speakers.

**Early bird access** to our corporate programme of events.

**Exclusive access** to The Business Club member portal, including a member directory.

**Join our LinkedIn member-only group** to continue networking.

**Keep up to date** with our quarterly newsletter and monthly corporate emails.

**Promotion of your business** through our website, social and print media.

**Use of branded materials** to showcase your affiliation and CSR values.

**Speaking opportunities** at our member events to showcase your business.

**10% discount on our accredited First Aid Courses.** Discounts also available on Emergency Awareness, CPR and Defibrillator training.

**10% discount when you book our training facilities;** a saving of up to £300 a year.

**Bring someone from a new company** to our member events.

**Tours of our airbase** to see first hand the impact your support has.

**Support with fundraising.** Our dedicated Partnerships Lead and fundraising team will share ideas and support your events.

*We are proud and honoured to be a founding member of The Business Club, which is a great platform to work alongside other like-minded businesses and individuals who are committed to such a valuable cause.*

**Darren Harper - Sales Director**

 **excalibur**  
Communications and IT for Business

Grow your business connections, and keep us flying too.

## By becoming a member, you can...

**Connect and share**  
with like-minded people.



**Develop and increase**  
your business and employees' skills, staff morale, engagement and motivation.

**Grow your reputation**  
as an organisation that cares about the community in which you work.



**Attract new customers**  
because you take your corporate social responsibility seriously.

**Contribute and become a part of**  
Wiltshire Air Ambulance.



**Help ensure we are there**  
for the people of Wiltshire, Bath and surrounding areas when they need us most.

## Join today and help save lives

✉ [businessclub@wiltshireairambulance.co.uk](mailto:businessclub@wiltshireairambulance.co.uk)

☎ 01225 300536 (option 2)

For more information, visit our website:  
[wiltshireairambulance.co.uk/businessclub](http://wiltshireairambulance.co.uk/businessclub)



**Wiltshire  
Air Ambulance**  
funded by you, flying for you



### “You saved my baby's life.

In April 2016, when my son Josiah was four weeks old, we went on a day out to Avebury. As he started to feed, he began to turn blue and I remember literally seeing and feeling as though the life was leaving his tiny body. Before I knew it, the paramedics had raced in and helped bring my baby back. Life can change in an instant and it is amazing to know that this fantastic service can be with you in your time of need.

*Rebekah Pugh*



Your annual membership is approximate to fuelling the aircraft for six missions. That's around two days of operation.

And, if you choose to support us further with fundraising activities of your own, your donation could help fund other parts of our operation too.

**£880** | Four units of LyoPlas (freeze dried plasma)

**£1,189** | One pre-hospital blood transfusion

**£3,500** | One potentially lifesaving mission

**£3,742** | Fully kit out a crew member (flight helmet, flight suit and thermals)

**£5,000** | Emergency Awareness Training for an entire secondary school for a whole month

**£9,000** | One LUCAS device which provides mechanical CPR to patients in cardiac arrest

**£11,000** | Fund our service for a whole day

*Items are for illustrative purposes; your donations will help us reach the £4 million we need each year to fund our service. Figures correct as of March 2023.*

*Having witnessed the work Wiltshire Air Ambulance do first hand, they are an invaluable resource for the county and Office Evolution Ltd are proud to stand with them and provide our support.*

**Matt Goodall - Service Director**



Your membership will keep us flying and saving lives in Wiltshire, Bath and surrounding areas.



We use GoCardless - an online tool which makes paying by Direct Debit easy.



Send us your completed membership form to [businessclub@wiltshireairambulance.co.uk](mailto:businessclub@wiltshireairambulance.co.uk)



You'll receive an email invitation for GoCardless



Complete a quick online form to set up the payment



We'll send over your welcome pack

## Prices (exc. VAT)

**£1,200** | Annual direct debit

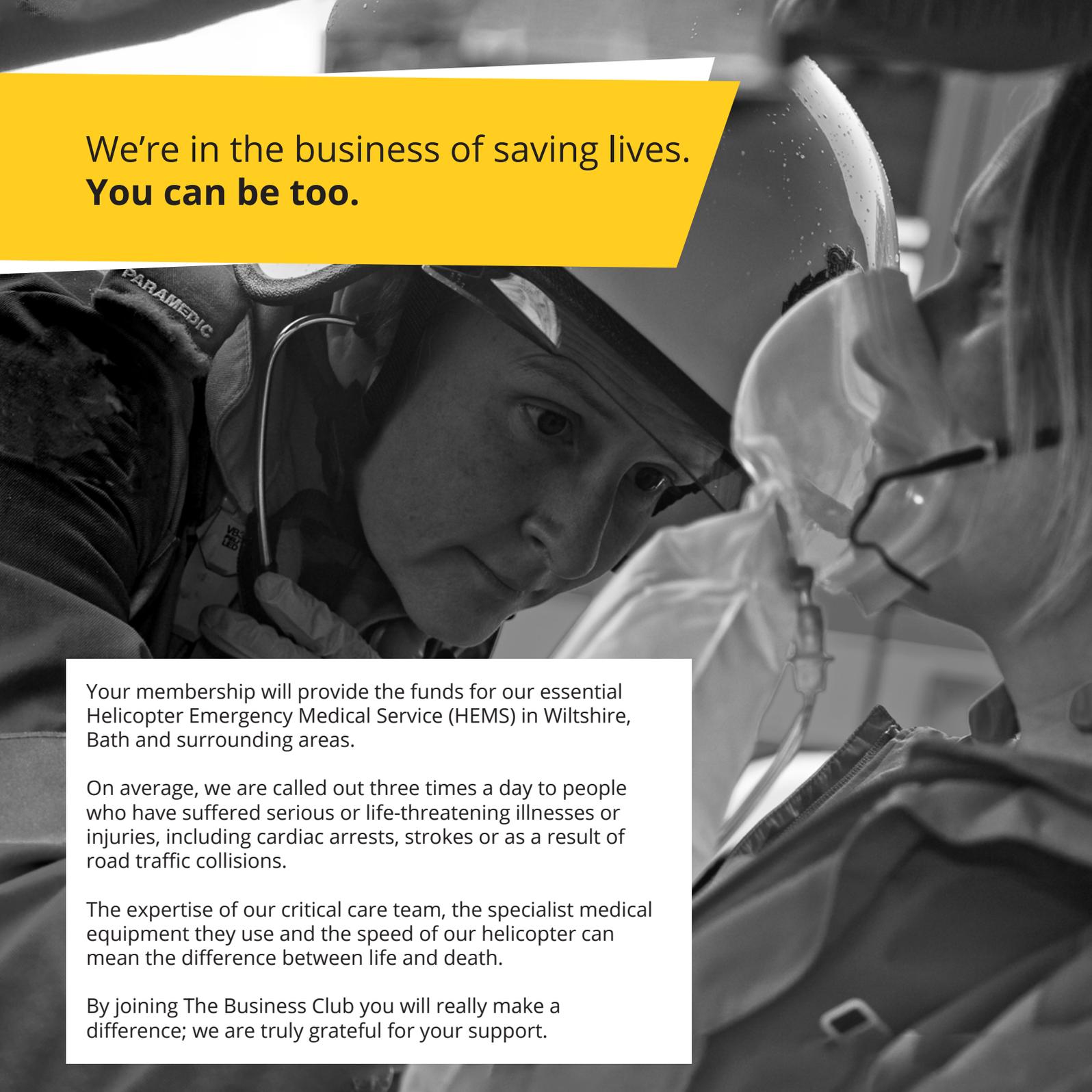
**£100** | Monthly direct debit

**“If you hadn't got me to hospital quickly, the outcome could have been very different.”**

I was beginning my career as an international event horse rider when the young horse I was riding reared over and landed on top of me. Due to the severity of my injuries, I needed the quickest response and Wiltshire Air Ambulance provided that. It is a vital service that we couldn't do without, especially in rural locations.

*Suzanna Hext - GB Paralympian and Wiltshire Air Ambulance ambassador*





We're in the business of saving lives.  
**You can be too.**

Your membership will provide the funds for our essential Helicopter Emergency Medical Service (HEMS) in Wiltshire, Bath and surrounding areas.

On average, we are called out three times a day to people who have suffered serious or life-threatening illnesses or injuries, including cardiac arrests, strokes or as a result of road traffic collisions.

The expertise of our critical care team, the specialist medical equipment they use and the speed of our helicopter can mean the difference between life and death.

By joining The Business Club you will really make a difference; we are truly grateful for your support.



BENJAMIN  
BUTTON



**CRITICAL CARE  
PARAMEDIC**



 [wiltshireairambulance.co.uk](http://wiltshireairambulance.co.uk)

 [businessclub@wiltshireairambulance.co.uk](mailto:businessclub@wiltshireairambulance.co.uk)

 01225 300536 (option 2)

registered charity number 1144097