



Wiltshire  
**Air Ambulance**

funded by you, flying for you

**Celebrate February being a leap year in 2024  
by getting together to take on a challenge,  
set a new goal or try something new each  
day of the extended month.**

registered charity number 1144097



**Go**

**THE EXTRA MILE**

**THIS FEBRUARY**

## What can I do to go the extra mile?

Whatever you choose to do, we want you to go the extra mile for your local air ambulance.

Get creative with your ideas on how to take part, we have put together some ideas to get you started.



## Daily activity:

- Set a personal goal for daily activities such as swimming, running, or rowing
- Organise group fitness sessions at your local gym or in the workplace
- Encourage colleagues or classmates to participate in a daily exercise routine

## Challenges:

- Sign up for a skydive experience
- Take on a bungee jump or plan a rock climbing experience
- Organise a workplace or school-wide adventure club for the month
- Organise community or workplace-wide events like group hikes or bike rides

## Get creative:

- Hold a fancy dress challenge where participants wear unique costumes every day
- Host a costume competition with daily themes to keep the excitement high
- Use YouTube to take part in workshops to learn new skills such as cooking classes, art sessions, or coding

## Random acts of kindness:

- Use our tracker calendar to fill each day with acts for individuals or groups to perform in school or the workplace
- Organise a volunteer day

## Themed days:

- Designate specific days for themed activities such as an adventure day or skill swap day
- Host a bring and share lunch in the workplace using a theme as inspiration
- Hold an eco-month to set challenges such as a daily waste reduction goal or tree planting within the workplace, school or at home

## Fundraising

Entry costs £15 and is your donation, however, if you would like to fundraise further, you can set up your fundraising page via GivenGain.

The first 50 people to sign up to go the extra mile will receive a free Wiltshire Air Ambulance branded headband to don during the challenge.

Share progress across social media and join the exclusive Facebook group to unite with your fellow participants.

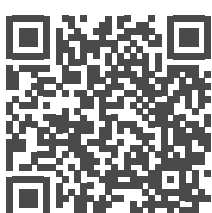
Creating your GivenGain fundraising page is one of the most impactful and user-friendly approaches to gaining support from family, friends and colleagues.

Effortlessly extend the reach of your fundraising by sharing your page through email or across social media platforms such as Facebook, X, and Instagram.

By opting for an online fundraising platform, the hassle of physically collecting funds is eliminated. Gift Aid is also seamlessly calculated and processed for you.

If you haven't taken the first step, scan the QR code (right) to setup your GivenGain fundraising page.

Your page will automatically connect to our Wiltshire Air Ambulance campaign.



## GiftAid

UK taxpayers can raise an additional 25% through Gift Aid at no extra cost.

To ensure we can claim Gift Aid we need the title, full name, home address and postcode of your sponsors – and of course, don't forget to tick the Gift Aid box!

## Facebook Fundraising

If you set up a Fundraiser on Facebook, please let us know. We receive limited information from Facebook which makes it extremely hard for us to link the donation to your fundraising otherwise.

**01225 300536**

**hello@wiltshireairambulance.co.uk**



Wiltshire  
**Air Ambulance**  
funded by you, flying for you

# Your planner

Use this calendar to track your progress as you take on a challenge, set yourself a goal or try something new each day of the extended month.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				Time to talk day		
			1	2	3	4
5	6	7	8	9	10	11
	Pancake day	Valentine's day				Random acts of kindness day
12	13	14	15	16	17	18
	Love your pet day		National walking the dog day			
19	20	21	22	23	24	25
26	27	28	<b>You did it!</b>			
			29			

Don't forget to join the exclusive Facebook group, an easy way to share your amazing daily efforts and raise awareness of Wiltshire Air Ambulance.

Scan the QR code to join the group!

[www.wiltshireairambulance.co.uk](http://www.wiltshireairambulance.co.uk)  
registered charity number 1144097

