



## THE BUSINESS CLUB

- ✔ Connect with like-minded businesses
- ✔ Get business referrals
- ✔ Promote your affiliation with the charity
- ✔ Networking events and speaking opportunities
- ✔ Exclusive access to our member portal
- ✔ Discounted rates for our facilities and training
- ✔ A host of exclusive benefits

### THE BUSINESS CLUB

WILTSHIRE  
+ BATH AIR  
AMBULANCE





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Dr Maria Smith



Registered Charity 1144097

## Welcome from our corporate fundraiser Imogen

**Welcome to Wiltshire and Bath Air  
Ambulance Charity's Business Club, I am  
delighted you are interested in joining and  
becoming part of our lifesaving work.**

I am the corporate fundraiser for the Charity and my role involves working closely with your business to create a mutually beneficial partnership.

I will be on hand to provide fundraising ideas, support you through your journey and answer any questions you may have.

On average we are called to four potentially lifesaving missions every day. These include calls to people who have suffered life threatening illnesses or injuries, such as cardiac arrests, strokes, or as a result of road traffic collisions.

By becoming a charity partner you will make a difference and we are truly grateful for your support.

*Imogen*

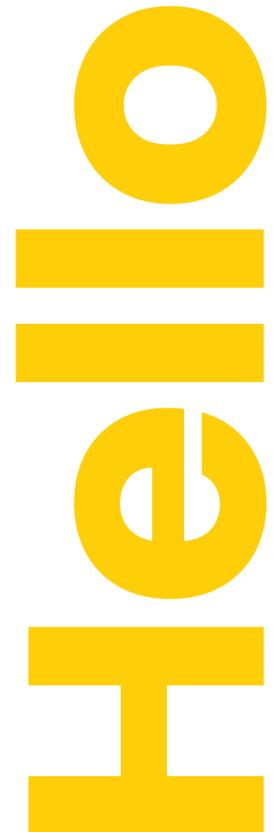
**Get in touch**

[imogen.linham@wbairambulance.org.uk](mailto:imogen.linham@wbairambulance.org.uk)

[businessclub@wbairambulance.org.uk](mailto:businessclub@wbairambulance.org.uk)

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# Bring real benefits to your business, and make a big difference to us.

## Working together to save lives

### What is The Business Club?

The Business Club enables you to grow your business connections, share knowledge with like-minded people and access a host of benefits exclusive to The Business Club, whilst supporting a much-loved local Charity.

### How does the membership help?

Your membership fee will directly contribute to our lifesaving service. Our mission is to give people the very best chance of survival, so we rely on your generous support to keep up the highest possible standards of medical expertise, equipment and transport.

**After collapsing at home, they flew me to Southmead Hospital within 11 minutes. If we'd gone by road it would have taken over an hour to get there.**

**They saved my life. But it's not just my life they saved. It meant I could get married and have two beautiful daughters.**

*Stuart Hershbein*



## How it works...



### Attend a free taster event

Join our next networking event for free. In the meantime, visit us at the airbase for a guided tour of our facilities.



### Become a member

Membership costs £1,200 per annum (£100 per month) \*prices exc. VAT.

A yearly membership is approximate to fuelling the aircraft for six missions.



### Join our community

Once you've signed up, you'll have access to our member portal and LinkedIn group.

Stay in touch with your network and showcase your affiliation and CSR values.



### Enjoy the benefits

We have a fantastic timetable of events and training alongside your networking. You can also choose to support us further with fundraising activities of your own.

# Joining The Business Club provides exclusive benefits for your company. And you'll help secure the future of our Charity.

## YOUR BENEFITS:

**Access to a minimum of six networking events throughout the year.** Including crew demonstrations, training and guest speakers.

**Exclusive access** to The Business Club member portal, including a member directory.

**Join our LinkedIn member-only group** to continue networking.

**Keep up to date** with our member updates and monthly corporate emails.

**Promotion of your business** through our website, social and print media.

**Use of branded materials** to showcase your affiliation and CSR values.

**Speaking opportunities** at our networking events to promote your business and share updates.

**10% discount on our accredited First Aid Courses.** Discount available every time you book.



**10% discount when you book our training facilities.** A saving of up to £300 a year.

**Bring someone from a new company** to our member events.

**Tours of our airbase** to see first-hand the impact your support has.

**Support with fundraising.** Our dedicated team will share ideas and support your events.

We are proud and honoured to be a founding member of The Business Club, which is a great platform to work alongside other like-minded businesses and individuals who are committed to such a valuable cause. 

*Darren Harper - Sales Director*

 **excalibur**  
Communications and IT for Business

YOUR MEMBERSHIP ENTITLES YOU TO...

**Your annual membership is approximate to fuelling the aircraft for six missions. That's over a day of operation.**

**And, if you choose to support us further with fundraising activities of your own, your donation could help fund other parts of our operation too.**

## Your support could help purchase...

**£880**

**Four units of LyoPlas**  
(freeze dried plasma)

**One potentially lifesaving mission**

**£4,000**

**£1,189**

**One pre-hospital blood transfusion for a patient**

**One LUCAS devices which provides mechanical CPR**

**£9,000**

**£3,742**

**Fully kit out a crew member**  
(flight helmet, suit and thermals)

**Fund our service for a whole day**

**£13,500**

Items are for illustrative purposes; your donations will help us reach the £5 million we need each year to fund our service. Figures correct as of February 2025.



**Alignment and partnership are two essential attitudes for us and The Business Club aligns perfectly with all of us here at GEL Studios.**



**We're immensely proud to be associated with this incredible cause.**

**Graeme Leighfield - Founder**

 **gel studios**

**Your membership will keep us flying and saving lives.**

## How it works...



### How much does it cost?

You can join by paying monthly or annually. The monthly Direct Debit cost is £100, or to pay annually the total is £1,200.



### How do I pay?

We use GoCardless - an online tool which makes paying by Direct Debit easy.

Next you'll need to send us a copy of your completed membership form to [businessclub@wbairambulance.org.uk](mailto:businessclub@wbairambulance.org.uk).

You will then receive an email notification for GoCardless where you will need to fill in a quick form to set up the payment.



### Still have questions?

Get in touch with our corporate fundraiser who will be happy to talk you through the process and answer any questions.



**If I hadn't got to hospital quickly, the outcome could have been very different.**

**I was beginning my career as an international event horse rider when the young horse I was riding reared over and landed on top of me.**

**Due to the severity of my injuries, I needed the quickest response and Wiltshire and Bath Air Ambulance Charity provided that.**

**It is a vital service that we couldn't do without, especially in rural locations.**

*Suzanna Hext - GB Paralympian and charity ambassador*



We're in the business of saving lives.  
**You can be too.**

On average, we are called out four times a day to people who have suffered serious or life-threatening illnesses or injuries, including cardiac arrests, strokes, or as a result of road traffic collisions.

The expertise of our critical care team, the specialist medical equipment they use and the speed of our helicopter can mean the difference between life and death.

**By joining The  
Business Club you  
will really make a  
difference.**

# Contact



Find us online  
[wiltshirebathairambulance.org.uk](http://wiltshirebathairambulance.org.uk)  
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